

By Informa Markets

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ASEAN SUPER 8 GOES FULLY VIRTUAL FROM 1 - 30 NOV 2021

Informa Markets' **ASEAN Super 8**, the leading trade show for the Southeast-Asian built environment, will be transformed into a fully-virtual exhibition, known as "**Sourcing Month**", from **1 – 30 November 2021**. **ASEAN Super 8 Virtual Connect Exhibition 2021** will be held in conjunction with the International Construction Week (ICW) hosted by the Construction Industry Development Board (CIDB), and features **Virtual Exhibitions, Conferences, Webinars, Business Matching, and Networking activities**.

ASEAN Super 8 Virtual Connect Exhibition 2021 will take place between 10am – 6pm daily from 1 – 30 November 2021 and will feature niche expositions namely ASEAN M&E, ASEAN TENAGA Energy, ASEAN Lift, ASEAN Solar, ASEAN Light, REVAC, Futurebuild SEA and IFSEC Southeast Asia.

ASEAN Super 8 will take a completely virtual avatar this year, replicating our hybrid exhibition experience with additional new and exciting digital programmes for our participants. This marks a great transformation from the traditional physical format. Our decision to go fully virtual was made following overwhelming requests from stakeholders, exhibitors and industry professionals to continue ASEAN Super 8, in spite of the COVID-19 developments

ASEAN Super 8 Virtual Connect Exhibition 2021 & ICW will be held for the entire month of November, which will also be called as the "Sourcing Month". Unlike physical exhibitions that run only for a few days, the Sourcing Month allows exhibitors and visitors to enjoy networking opportunities, an improved procurement experience and learning through a series of free-to-attend webinars and conference sessions, including International Construction Transformation Conference (ICTC), Asset Facility Management Conference (AFMC), ASIS APAC Conference, innovation symposium and business matching, for one whole month.

Informa Markets also wishes to announce that the **physical ASEAN Super 8 will make its return on 8 - 10 November 2022, at Malaysia International Trade and Exhibition Centre (MITEC), KL**, paving the way for exhibitors to once again interact face-to-face with trade fair visitors. As the organiser, Informa Markets will continue to closely monitor developments related to COVID-19 and will provide timely communication to the exhibitors and visitors.

We would like to take this opportunity to express our sincere gratitude to our exhibitors, visitors, sponsors, and partners for your continued support, and we look forward to virtually meeting you all on 1 – 30 November 2021. Informa Markets will continue to work closely with all participants to ensure the success of the show in November 2021.

Please stay safe and we look forward to virtually meeting you in November 2021.

Should you require assistance or more information, please do not hesitate to contact us at aseansuper8@informa.com or visit www.super8asean.com

Yours sincerely,



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